ROBERTSON SS P&C ASSOCIATION

Robertson State School

2026

SPONSORSHIP PROPOSAL

ACHIEVEMENT THROUGH EFFORT

ROBERTSON STATE SCHOOL 罗伯森小学 双语 CHINESE BILINGUAL PROGRAM

PARTNER WITH ROBERTSON STATE SCHOOL

Established in 1980, Robertson State School is a leading primary school in the local area, proudly serving a vibrant and multicultural community. With students from Prep to Year 6, we are committed to delivering high-quality education and fostering the full potential of every child in a supportive and inclusive environment.

Sponsoring Robertson State School offers a valuable opportunity to align your brand with a respected educational institution and gain meaningful exposure across a broad and engaged audience–including students, families, staff, and the wider community.

Your sponsorship directly contributes to enhancing our school's infrastructure, resources, and student programs–helping to provide upgraded learning spaces, technology, and facilities that benefit every child in our care.

We offer a range of tailored sponsorship packages designed to suit your business goals while making a lasting difference in the lives of our students.

pcrobertsonss@gmail.com

SPONSORSHIP PACKAGES

PLATINUM | $5000 +GST

Signage space (1850 x 1000mm) - displayed on Musgrave Rd Sponsor Board *

~ Branding featured as PLATINUM Sponsor in all Newsletters
~ Advertising in Newsletter - 6 issues
~ Advertising in Facebook - 12 ads
~ Sponsor for school events (logo placement and announcement) e.g. Spring Fest, Disco, Movie Night
~ Community Directory listing (priority placement)

GOLD | $2000 +GST

Signage space (1400 x 900mm) - displayed on the Musgrave Rd fence near school entrance *

~ Branding featured as GOLD Sponsor in all Newsletters
~ Advertising in school Newsletter - 3 issues
~ Advertising in Facebook - 6 ads
~ Sponsor for school events (logo placement and announcement) eg. Spring Fest, Disco, Movie Night
~ Community Directory listing

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SPONSORSHIP PACKAGES

SILVER | $1000 +GST

Signage space (1200 x 800mm) - displayed on the Musgrave Rd fence near tennis courts *

~ Branding featured as SILVER Sponsor in all Newsletters
~ Advertising in school Newsletter - 1 issue
~ Advertising in Facebook - 3 ads
~ Sponsor for Spring Fest (Logo placement)
~ Community Directory listing

Community Directory | $100 +GST

Calling all local businesses! The Community Directory is an initiative to connect you with customers from our communities. The directory will be available on our website where customers can search by business type. Include details about your business & promotions from just $100 +GST for one whole year! Available from April 2026.

*Signage space only is provided for 1 year in the Platinum, Gold, Silver Sponsorship packages. Printing cost of signs are the responsibility of the sponsor. Signs may need to be updated upon new contracts at the discretion of the P&C Association, or when signs are weathered, faded or damaged.

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SPONSORSHIP PACKAGES

NEWSLETTER & SOCIAL MEDIA ADVERTISING

Advertise in our school Newsletter and Facebook Page

~ $100 includes 2 issues of Newsletter, plus 1 x Social Media post

~ $250 include 5 issues of Newsletter, plus 2 x Social Media posts

~ $900 includes 20 issues of Newsletter (every issue), plus
8 x Social Media posts

EVENT SPONSORSHIP

Additional exposure opportunities are available for various events throughout the year. Naming right for events, activities & more.

Please contact our team for further details & opportunities.

pcrobertsonss@gmail.com

OUR TEAM

L to R : Marie, Tenielle, Ngaire, Nidhi & Michael

Ngaire Chan
President

Tenielle Mylrea
Vice President

Michael Chen
Treasurer

Nidhi Chhapwale
Assistant Treasurer

Marie Lo
Secretary

pcrobertsonss@gmail.com

Robertson State School

Creating brighter futures together

CONTACT US

Robertson State School P & C Association

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Find us on Facebook
www.facebook.com/pcrobertsonss

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Robertson, QLD 4108

We thank you!