



# Robertson State School

## 2025 SPONSORSHIP PROPOSAL



A photograph of a white stone wall with a dark blue sign. The sign reads "Robertson State School" in a large, black, serif font, and "Prep to Year Six" in a smaller, black, sans-serif font below it. In the background, there are green trees and three flagpoles with flags.

# Robertson State School

Prep to Year Six

## PARTNER WITH ROBERTSON STATE SCHOOL

Established in 1980, Robertson State School is a leading primary school in the local area, proudly serving a vibrant and multicultural community. With over 730 students from Prep to Year 6, we are committed to delivering high-quality education and fostering the full potential of every child in a supportive and inclusive environment.

Sponsoring Robertson State School offers a valuable opportunity to align your brand with a respected educational institution and gain meaningful exposure across a broad and engaged audience—including students, families, staff, and the wider community.

Your sponsorship directly contributes to enhancing our school's infrastructure, resources, and student programs—helping to provide upgraded learning spaces, technology, and facilities that benefit every child in our care.

We offer a range of tailored sponsorship packages designed to suit your business goals while making a lasting difference in the lives of our students.

---

[pcrobertsonss@gmail.com](mailto:pcrobertsonss@gmail.com)

# SPONSORSHIP PACKAGES



## PLATINUM | \$5000

*Signage space (1850 x 1000mm) - displayed on Musgrave Rd Sponsor Board \**

- ~ Branding featured as PLATINUM Sponsor in Newsletter
- ~ Advertising in Newsletter - 6 issues
- ~ Advertising in Facebook - 12 ads
- ~ Sponsor for school events (logo placement and announcement)  
e.g. Spring Fest, Disco, Business Breakfast
- ~ Community Directory listing (priority placement)

## GOLD | \$2000

*Signage space (1400 x 900mm) - displayed on the Musgrave Rd fence near school entrance \**

- ~ Branding featured as GOLD Sponsor in Newsletter
- ~ Advertising in school Newsletter - 3 issues
- ~ Advertising in Facebook - 6 ads
- ~ Sponsor for school events (logo placement and announcement)  
eg. Spring Fest, Disco, Business Breakfast
- ~ Community Directory listing

# SPONSORSHIP PACKAGES



## SILVER | \$1000

***Signage space (1200 x 800mm) - displayed on the Musgrave Rd fence near tennis courts \****

- ~ Branding featured as SILVER Sponsor in Newsletter
- ~ Advertising in school Newsletter - 1 issue
- ~ Advertising in Facebook - 3 ads
- ~ Sponsor for Spring Fest (Logo placement)
- ~ Community Directory listing

## BRONZE | \$500

- ~ Branding featured as BRONZE Sponsor in Newsletter
- ~ Advertising in Facebook - 2 ads
- ~ Sponsor for Spring Fest (logo placement)
- ~ Community Directory listing

\*Signage space only is provided for 1 year in the Platinum, Gold, Silver Sponsorship packages. Printing cost of signs are the responsibility of the sponsor. Signs may need to be updated upon new contracts at the discretion of the P&C Association, or when signs are weathered, faded or damaged.

# SPONSORSHIP PACKAGES



## NEWSLETTER & SOCIAL MEDIA ADVERTISING

Advertise in our school Newsletter and Facebook Page

~ \$100 includes 2 issues of Newsletter, plus 1 x Social Media post

~ \$250 include 5 issues of Newsletter, plus 2 x Social Media posts

~ \$900 includes 20 issues of Newsletter (every issue), plus  
8 x Social Media posts

## DIRECTORY SPONSORSHIP

From \$100 plus

~ The Community Directory is a new P&C initiative to help connect businesses with customers within our own community. The directory is available on the school website and via our social media pages.

~ Community Directory listing

~ Tax deductible donation to support our school community from just \$100



# OUR TEAM

---



L to R : Marie, Tienielle, Ngaire, Nidhi & Michael

Ngaire Chan

President

Tienielle Mylrea

Vice President

Michael Chen

Treasurer

Nidhi Chhapwale

Assistant  
Treasurer

Marie Lo

Secretary

---

[pcrobertsonss@gmail.com](mailto:pcrobertsonss@gmail.com)



# Robertson State School

Creating brighter futures together

## CONTACT US

---

### Robertson State School P & C Association

Michael Chen  
Dana Vukovic  
[pctreasurerss@gmail.com](mailto:pctreasurerss@gmail.com)

Find us on Facebook  
[www.facebook.com/pcrobertsonss](https://www.facebook.com/pcrobertsonss)

688 Musgrave Road,  
Robertson, QLD 4108



*We  
thank  
you!*

---

[pcrobertsonss@gmail.com](mailto:pcrobertsonss@gmail.com)